



Before submitting a Service Lead Referral Form, you need to have this discussion with your client so that they are aware they will be getting a phone call from one of our Enrollment Specialists. By doing this, you enable a higher percentage of the conversions of these referrals to actual applications.

## Sample Referral Script

Our company has recently entered a partnership with AXSHealth to provide a private exchange for our clients looking for individual medical coverage.

AXS is a federally certified, non-commissioned, enrollment specialist that can help you determine federal subsidies and navigate the healthcare.gov website for you.

If you are interested, we can have one of our AXS Enrollment Specialist give you a call to help you find out if individual medical is better for your situation.